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## NORTH BENGALURU,

### An Ultimate Destination Of Growth

North Bengaluru is one of the promising residential real estate destinations in the city. It has seen a significant uptick in real estate activity in recent times. The region has undergone significant development in recent years, with the construction of new flyovers, underpasses, metro stations amongst others. It is a vibrant and diverse region with a rich cultural heritage and a strong sense of community. "The region caters to the diverse needs and preferences of the homebuyers".

## BRIDGING DISTANCES WITH SEAMLESS CONNECTIVITY

#### PERIPHERAL RING ROAD

The upcoming 73.5 km Peripheral Ring Road is a major infrastructure project that connects Tumkur and Hosur roads via Doddaballapura Road, Hessaraghatta Road, Bellary Road, Hennur Road, Old Madras Road, Hoskote Road, and Sarjapur Road. The ring road is expected to provide a boost to the local economy by improving connectivity and promoting development along its route.

#### SATELLITE TOWN RING ROAD

The 280-km long Satellite Town Ring Road (STRR) is an under construction 4-6 lane access-controlled expressway under Bharatmala Pariyojna. It connects 12 towns (Doddaballapura, Dobbasapete, Devanahalli, Sulibele, Hoskote, Sarjapura, Attibele, Anekal, Tattekere, Kanakapura, Ramanagara and Magadi) in Bengaluru's peripheries. These towns are intended to be developed as satellite towns to provide alternate economic centres around Bengaluru.

#### BELLARY ROAD WIDENING

Bellary Road (NH 7) is getting widened to 8 lane and is expected to sustain higher traffic due to airport expansion and the growing real estate developments on either sides of the NH 7.



### RAPID COMMERCIAL GROWTH

#### STARTUP PARK NEAR AIRPORT

A state-of-the-art startup park at a cost of INR 30 Cr is envisioned as a hub and incubator for aspiring entrepreneurs from various parts of the state and is proposed near Kempegowda International Airport. The park is expected to boost the growth of at least 25,000 startups in the coming years.

#### **AEROTROPOLIS - AIRPORT CITY**

Bengaluru International Airport Area Planning Authority (BIAAPA) region, which currently employs around 35,000 people, is fast developing as India's first aerotropolis development with high demand for satellite offices as well as residential units.

#### **BENGALURU AEROSPACE HUB**

Spanning 950 acres, Bengaluru Aerospace Park hosts global leaders like Airbus, Boeing, and Rolls Royce, making it a key player in aerospace and aviation.

#### **BENGALURU SIGNATURE BUSINESS PARK**

Stretching across 407 acres near Bengaluru Airport, this park by KSIIDC features the Bengaluru International Convention Centre, Media Centre, Cultural Museum, Corporate Tower (Business District), and High-Street Retail, creating a dynamic blend of business and culture.



### LOOK NORTH FOR GREAT RETURNS



#### Proximity to Kempegowda International Airport

North Bengaluru is located close to the Kempegowda International Airport, which makes it an attractive location for real estate investors.



### Educational institutions

North Bengaluru has several educational institutions, including prestigious engineering and management colleges, which attract students from across the country.



### Growth of healthcare sector

With the presence of several healthcare institutions, North Bengaluru presents opportunities for developers to build healthcare-related facilities like hospitals and clinics.

#### Good connectivity

North Bengaluru is well connected to the rest of the city through the Outer Ring Road, National Highway 44, and the upcoming metro rail network, enhancing the value of the real estate in the region.

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#### Presence of industrial clusters

North Bengaluru is home to several industrial clusters, including those related to aerospace, defense, and manufacturing.

#### Tourism potential

North Bengaluru has several tourist attractions, such as the historic Devanahalli Fort and the Nandi Hills, which could be developed further to attract more tourists.



#### Growing IT-ITeS sector

North Bengaluru is home to many IT-ITeS parks, SEZs, and business centers, which has led to a growing IT-ITeS sector in the area. This provides employment opportunities and increases demand for residential properties in the region.

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#### Government initiatives

The Karnataka government has launched several initiatives to improve the infrastructure in North Bengaluru, such as the development of the Peripheral Ring Road and the extension of the metro rail network.

### LAND: A TIME-TESTED INVESTMENT HAVEN



#### Greater Flexibility

• Design your dream home without architectural constraints.



#### Lucrative Returns

- Land appreciates at a higher rate than residential properties.
- Surrounding infrastructure developments boost land value.



#### Low Maintenance Costs

- Minimal upkeep costs compared to apartments.
- No recurring maintenance fees for landowners.



#### Low Property Tax

- Substantially lower property tax for landowners.
- Long-term savings on taxes.



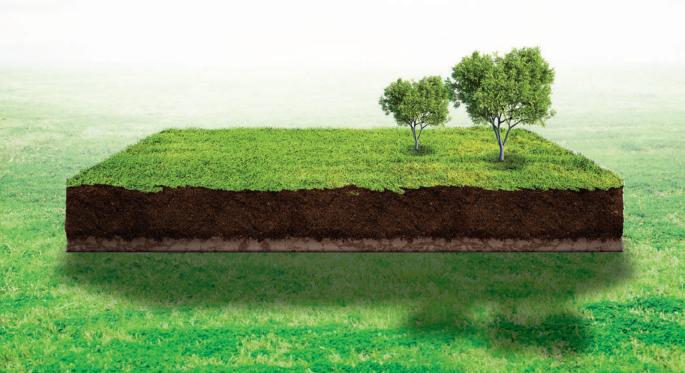
#### Quick Possession

- No delays in possession, as with under-construction properties.
- Immediate ownership upon land purchase.



#### High Resale Value

- Unaffected by buildwear, land has a better resale value.
- The scarcity of available land raises market competition.
- Increased demand leads to higher prices.



### LOCATION MAP



### Doddaballapura Main Road

### A location which speaks for itself



	A	
Schools & Colleges	Healthcare Facilities	Apparel/ IT Parks
Anqhaa International School of Excellence - 9 min Wisdom International School - 10 min Vogue Dr. Kariappa Business School (Vogue DKBS) - 10 min Vidya Nidhi Independent PU College - 11 min Sri Devaraj Urs Institute of Management - 11 min VR International School - 12 min R.L. Jalappa Institute of Technology - 13 min Sri Devaraj Urs International Residential School - 14 min	Manipal Hospital Doddaballapur - 5 min L V Hospital - 6 min Suraksha Hospital - 7 min Drishti Eye Hospital Doddaballapur - 8 min Lion's Trust Dialysis Centre & Health Centre - 9 min Columbia Asia Clinic - 55 min	Bombay Rayon Fashions Ltd 4 min SLV Industries - 6 min SIEGINDUSTRIE - 6 min Prime Industries - 7 min DITPL, KIADB Apparel Park - 8 min Doddaballapur Textile Integrated Park - 8 min PM Techno Pvt Ltd 9 m Pushpam Powerloom Industries - 9 min ELTEL Industries - 10 min Southern Concrete Industries - 11 min KIADB Aerospace SEZ - 40 min Manyata Tech Park - 40 min

### **MASTER PLAN**







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DODDABALAPUR ROAD

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PHASE

- 01. Entrance
- 02. Lawn Tennis
- 03. Basketball Court
- 04. Cricket Practicing Net
- 05. Children Play Area-01
- 06. Multipurpose Lawn
- 07. Children Play Area-02 & Park-06
- 08. Open Air Amphitheatre
- 09. Park-11 & Owu
- 10. Pet Park

**PHASE 2** 

- 11. Meditation Lawn
- 12. Yoga Pavillion
- 13. Reflexology Path
- 14. Organic Garden & Oht
- 15. Park-12 & Traditional Games
- 16. Park-07
- 17. Park-05
- 18. Park-08
- 19. Park-04
- 20. Jogging Track
- 21. Park-09
- 22. STP
- 23. Park-10
- 24. Recreational Building



### Step into Joy: 17,600 sq.ft. of Pure Recreational centre Enhanced by 20+ Amenities.

#### Your haven of wellness

Step into our lavish clubhouse, where a state-of-the-art gym and refreshing swimming pool await your indulgence.

#### our evening escapade

Zone out in our gaming room where excitement blends with relaxation. creating a vibrant and youthful vibe.

#### Your Social network

Within its eclectic ambiance, forge connections with like minded folks & elevate your social life without having to step out.





Children's Play Area







**Reflexology Pathway** 

















Baskethall Court

Open Amphitheatre







### Upgrade Your Future with Luxe Plots



#### Your Gateway to Unparalleled Living

Elevate your status with key front plots strategically placed near the entrance and roundabout.



#### Stay Active Always

Embrace a Pro-Active Life with easy access to amenities like lawn tennis, basketball court, cricket net, children's play area, multipurpose lawn, and an amphitheatre.



#### Convenient Shopping Inside

Shop Smart, Stay In Experience the ease of day-to-day shopping with stores right in your complex



#### Breathe In Nature

Immerse yourself in the greenery, as these premium plots are nestled near multiple parks.



#### Recreational Paradise

Enjoy effortless access to the 17,600 sq.ft recreational club, defining a lifestyle of leisure and sophistication.



Cruise through luxury with a 50 ft wide breezy drive, connecting you seamlessly to new age living.

# The seal of trust!

#### 20+ YEAR LEGACY OF EXCELLENCE

COMPLETED PROJECTS

20+ YEARS OF

22.36 MILLION SQ.FT. DELIVERED

# 22,000+SMILING CUSTOMERS



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