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Meet The Inspiring Leaders At Realty+ Conclave & Excellence Awards 2024 - South



The 16th edition of Realty+ Conclave & Excellence Awards 2024 -South will convene the region's most distinguished real estate developers and professionals, to bring to you some meaningful discussions and recognition of excellence across the real estate, building & construction sector.

The conclave partners are Aris Unitern, VOX, Champion Infratech, Co – Partners are - Global Network for Zero, Nemetschek Group, Nisus Finance; Event Associates is Elegant Builder & Developers, Digital Partner - Realatte , ERP Excellence Partner is Xpedeon, Proptech Partner - Absolute CX By Insomniacs, Event Associate is – Prographer and Marketing Partner is Ceyone.

The day will begin with opening address by Dr. Annurag Batra, Editor-in-Chief & Chairman, exchange4media & BusinessWorld Media Group followed by an exclusive conversation on-Bengaluru Realty - Present & Future Trends among Adarsh Ranka, Partner, Indian member firm, EY Global as moderator and speakers are Ashwinder R Singh, VC & CEO, BCD Group | Co-Chair CII Real Estate (NR) and Dr. R. Kumar Founder, Chairman, Navin's to set the context for the following discussions.

The first panel discussion Bengaluru's Residential Market Potential will be chaired by Rahul Raj Gogna, Senior Director & Head Capital Markets Bangalore, JLL India and the speakers joining him are Adarsh Narahari, Managing Director, Primus Senior Living, Farook Mahmood FRICS, TRC. Chairman & Managing Director, Silverline Group, Pavan Kumar, CEO and Founder, White Lotus Group, Srinivasan Gopalan, CEO, Arisinfra Solutions Ltd and Sunil Pareek, Executive Director, Assetz Property Group, Subhakar Rao Surapaneni, Chairman, Champion Infratech

The session on Bengaluru's Commercial Developments Catalysts & Challenges will be led by Arpit Mehrotra, Managing Director, Office Services, Colliers India and the panellists are Juggy Marwaha, CEO – Prestige Group, Office, Mahesh Khaitan, Director, Sattva Group, Praveen Vasudeva, Director Global Real Estate, Asia Pacific & Japan, IBM, Tapan Mozumdar, SVP of Operations, GNFZ, Vinitha Kannambroth, IFM Operations Head - South Region, Embassy Services Pvt Ltd and Shaifali Singh, Vice President, DivyaSree as speakers.

The panel discussion on Emerging Real Estate Finance & Funding Scenario will be moderated by Rahul Raj Gogna, Sr. Director and Head-Capital Markets, Bangalore, JLL India and panel members include Anuj Kapoor, Founder & Partner, Upwisery, Lakshmi pathi Chockalingam, Senior Managing Partner, ASK Property Fund, Navin Dhanuka, Founder & CEO, Altern RE Investment Advisors Private Limited and Sudarshan Lodha, Co-founder & CEO, Strata are the other speakers.

The next session Real Estate Sales & Marketing Paradigm Shifts will have Samir Arora, Immediate Past President - NAR-India, Chairman - CREA, CEO & Founder, Huts Global as moderator and speakers joining him are Dhruva Ghosh, EVP & Head Marketing, Provident Housing Ltd. & Purva Land, Kranti V. Alladi, CSMO, Concorde.in, Rajagopal G, Director & Group CEO, Serene Communities by Columbia Pacific, Rohan Shah, Co-Founder, Realatte, Smitha Bollamma, Director Sales and Marketing, Vajram Group and Shruti Kaushik Agrawal, Assistant Vice President, Marketing- TATA Realty & Infrastructure Ltd.

The discussion on technology - Tech Evolutions Reshaping the Real Estate Industry will be moderated by Indranil Basu, Managing Director, Colliers and speakers are Abhishek Kiran Gupta, CEO & Co- Founder, CRE Matrix, Govind Rai, Co-Founder & CEO, Insomniacs Digital Pvt. Ltd, Vamsi Bandari, Head of Solutions Architecture, Xpedeon, Vishesh Kaul, Chief Information and Digital Officer, Prestige Group

Not to be missed Presentation on Digital Marketing will be delivered by Govind Rai, Co-Founder & CEO, Insomniacs Digital Pvt. Ltd.

And the conclave will conclude with the Realty+ Real Talk between Nirmalya Chatterjee, Country VP and Managing Director, Nemetschek Group, (Indian Subcontinent) and Sapna Srivastava Editor Realty+

Honouring The Best

The glittering evening of 16th Realty+ Excellence Awards – South will begin with a welcome note by Dr. Annurag Batra, Editor-in-Chief & Chairman, exchange4media & BusinessWorld Media Group.

Another highlight of the evening will be the conversation on Let's Talk Real Estate: Buyer's Sentiments & Investor's Confidence among Somy Thomas, Managing Director - Valuations and Co-Head - Capital Markets, Cushman & Wakefield India, Murali Malayappan, Chairman & MD, Shriram Properties Ltd and Madhusudhan G, Chairman & Managing Director, Sumadhura Group.

The Keynote Address of the evening will be presented by MR Jaishankar, Founder-CMD, Brigade Group that will lead into the segment of felicitations - the Women Icon Awards & Iconic Leaders of Indian Realty.

The much-awaited 16th Realty+ Excellence Awards 2024 -South selected by an eminent jury will be presented to the organizations and individuals in recognition of the their brilliant work.

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Realty Legends Shine At 16th Realty+ Conclave & Excellence Awards 2024 South



The 16th Realty+ Conclave & Excellence Awards 2024 South once again was an exciting day filled with insightful discussions and debates, followed by a spectacular awards evening, celebrating excellence in the field of realty, building & construction. The Conclave Partners were Aris Uniterm, VOX, Champion Infratech. The Co-Partners were Global Network for Zero, Nemetschek Group, and Nisus Finance. The Event Associates included Elegant Builder & Developers & Prographer. Realatte was the Digital Partner, while Xpedeon was the ERP Excellence Partner. Absolute CX By Insomniacs was the Proptech Partner, and Ceyone teamed up as the Marketing Partner. The Exclusive Conversation among Adarsh Ranka, Partner, Indian member firm, EY Global as moderator and speakers are Ashwinder R Singh, VC & CEO, BCD Group | Co-Chair CII Real Estate (NR) and Dr. R. Kumar Founder, Chairman, Navin's deliberated on Bengaluru Realty - Present & Future Trends The speakers emphasised on overall growth of the real estate market in Bengaluru and the role of developers in putting forward the city where it is today in terms of development. The next session on Bengaluru's Residential Market Potential was chaired by Rahul Raj Gogna, Senior Director & Head Capital Markets Bangalore, JLL India and the speakers joining him are Adarsh Narahari, Managing Director, Primus Senior Living, Farook Mahmood FRICS, TRC. Chairman & Managing Director, Silverline Group, Pavan Kumar, CEO and Founder, White Lotus Group, Sunil Pareek, Executive Director, Assetz Property Group and Subhakar Rao Surapaneni, Chairman, Champion Infratech. The speakers highlighted the growth of residential real estate in Bengaluru, its demand side and how the market is evolving all these years, its challenges and opportunities. The session on Bengaluru's Commercial Developments Catalysts & Challenges was led by Arpit Mehrotra, Managing Director, Office Services, Colliers India and the panellists were Juggy Marwaha, CEO – Prestige Group, Office, Mahesh Khaitan, Director, Sattva Group, Praveen Vasudeva, Director Global Real Estate, Asia Pacific & Japan, IBM, Tapan Mozumdar,

SVP of Operations, GNFZ, Vinitha Kannambroth, IFM Operations Head - South Region, Embassy Services Pvt Ltd and Shaifali Singh, Vice President, DivyaSree as speakers. Focusing in the commercial sector in Bengaluru, the speakers shared their work experiences and examples claiming it to be one of the most booming sectors in the city. The panel discussion on Emerging Real Estate Finance & Funding Scenario was moderated by Rahul Raj Gogna, Sr. Director and Head-Capital Markets, Bangalore, JLL India and panel members included Anuj Kapoor, Founder & Partner, Upwisery, Lakshmipathi Chockalingam, Senior Managing Partner, ASK Property Fund, Navin Dhanuka, Founder & CEO, Altern RE Investment Advisors Private Limited and Sudarshan Lodha, Co-founder & CEO, Strata are the other speakers. The speakers emphasised on the role of banks, NBFCs and AIFs along with REITs in real estate, the challenges and the current funding scenario. The next session Real Estate Sales & Marketing Paradigm Shifts had Samir Arora, Immediate Past President - NAR-India, Chairman - CREA, CEO & Founder, Huts Global as moderator and speakers were Dhruva Ghosh, EVP & Head Marketing, Provident Housing Ltd. & Purva Land, Kranti V. Alladi, CSMO, Concorde.in, Rajagopal G, Director & Group CEO, Serene Communities by Columbia Pacific, Rohan Shah, Co-Founder, Realatte, Smitha Bollamma, Director Sales and Marketing, Vajram Group and Shruti Kaushik Agrawal, Assistant Vice President, Marketing- TATA Realty & Infrastructure Ltd. The speakers spoke about different marketing strategies put forward at their own level. They also spoke about major shifts that have occurred in Bengaluru in terms of sales and marketing, especially in the digital space. The discussion on technology - Tech Evolutions Reshaping the Real Estate Industry moderated by Indranil Basu, Managing Director, Colliers and speakers Abhishek Kiran Gupta, CEO & Co- Founder, CRE Matrix, Govind Rai, Co-Founder & CEO, Insomniacs Digital Pvt. Ltd, Vamsi Bandari, Head of Solutions Architecture, Xpedeon, Vishesh Kaul, Chief Information and Digital Officer, Prestige Group, focused on the use of technology in the real estate, the launch of Rental Index by CRE Matrix and the speakers shared their own experiences in terms of technology adoption. The Presentation on Digital Marketing by Govind Rai, Co-Founder & CEO, Insomniacs Digital Pvt. Ltd was another highlight of the conclave that highlighted the Dos and Don'ts of digital marketing. The conclave concluded with the Realty+ Real Talk between Nirmalya Chatterjee, Country VP and Managing Director, Nemetschek Group, (Indian Subcontinent) and Sapna Srivastava Editor Realty+. As they discussed the challenges the sector faces in terms of incorporating tech tools and what can be done at the industry level. The Inspiring Award Evening The starry evening began with a candid conversation among Somy Thomas, Managing Director - Valuations and Co-Head - Capital Markets, Cushman & Wakefield India, Murali Malayappan, Chairman & MD, Shriram Properties Ltd and Madhusudhan G, Chairman & Managing Director, Sumadhura Group as they spoke about Buyers's Sentiments & Investor's Confidence. Taking the evening to even higher note was the inspiring and motivating Keynote address by M R Jaishankar, Founder-CMD, Brigade Group, who began his speech with a congratulatory note for Realty+ on completing 20 years in the industry as the 'Voice of Indian Real Estate'. He said, "Currently it's the golden age for real estate. The country is doing well in all assets for the first time, all sectors are performing very well. The country's GDP the way it is growing, by 2030 the real estate demand will go beyond expectations. We are all the beneficiaries of this and let us be happy about it. So, let's us focus on customer centricity and giving back to the society." Keeping up the momentum of the evening was the Women Icon Awards for the women achieves of the industry. Women Icon of the Year - Nirupa Shankar, Joint Managing Director and Pavitra Shankar, Managing Director Women Leader of the Year - Sunaina Kohli, Senior Vice President - Sales & Marketing, The Phoenix Mills Limited Manjusrii

Manilal, Head-Sales, Marketing & Customer Service, HM Group Women Achievers in Architecture - Dr. Ponni M. Concessao, Founder & Principal Architect, Ponni, Oscar & Rahul Architects Women Achievers in CSR - Snehal Mantri, Founder, Mantri Developers Women Achievers in Brand Marketing & Management - Shruti Kaushik Agrawal, Assistant Vice President, Head Marketing, TATA Realty & Infrastructure Limited Megha Murthy, General Manager Marketing & Channel Sales, Svamitva Group Women Achievers in Customer Relations - Piyali Kundu, Head Customer Connect, Brigade Group Women Achievers in Residential Realty - Smitha Bollamma, Director of Sales and Marketing, Vajram Group Women Achievers in the HR - Maria Rajesh, Group Chief Human Resources Officer (CHRO), Embassy Group Women Achievers in Finance - Sonika Rawat, Senior Vice President - Investment Banking, Upwisery Growth Partners LLP Women Achievers in Engineering - Veena B.S, DGM Design & Development, Brigade Group Women Achievers in MEP Technology - Mamatha G, Associate Director, Space Matrix Design Consultants Pvt. Ltd. The truly inspirational segment was followed by the "Iconic Leaders of Indian Realty" felicitations for some prominent real estate leaders. Top leaders Felicitated were: Ashwinder R. Singh, Vice Chairman & CEO of BCD Group. BM Jayeshankar, Chairman and Managing Director of Adarsh Group. Madhusudhan G, Chairman & Managing Director of Sumadhura Group. Murali Malayappan, Chairman & MD of Shriram Properties Ltd. Pradeep Lala, MD & CEO of Embassy Services Pvt. Ltd. Ramita Arora, Managing Director of Bengaluru and Head of Flex at Cushman & Wakefield India. Reeza Sebastian Karimpanal, Executive President of Residential Business at Embassy Group. The finale of the evening was the presentation of prestigious 16th Realty+ Excellence Awards 2024- SOUTH recognizing the best in the sector. The awards celebrated the outstanding achievements and contributions of real estate professionals of South India. REAL ESTATE PROJECTS Residential Project of the Year Asset Homes Pvt. Ltd. for Asset PKS Heritage Elegant Builders and Developers for Elegant Tranquility Mid-Segment Project of the Year. Shriram Properties Ltd. for Shriram Sapphire Luxury Project of the Year. Adarsh Group for Adarsh Park Heights Ultra Luxury-Lifestyle Project of the Year Sobha Ltd. for Sobha Atlantis Luxury Project of the Year – Commercial Featherlite Developers for Featherlite The Address Commercial Project of the Year RMZ for RMZ Nexity IT Park Project of the Year. Sattva Group for Sattva Knowledge Park Most Environment-Friendly Commercial/Office Space RMZ for RMZ Ecoworld 30 Iconic Project of the Year DLF Offices for DLF Downtown Chennai Sattva Group for Image Tower Design Project of the Year. Asset Homes Pvt. Ltd. for Asset The Leaf Mixed-Use Project of the Year Concorde for Concorde Mayfair Themed Project of the Year Sumadhura Group for Epitome Villa Project of the Year Svamitva Group for Svamitva Terravana Most Environment-Friendly Residential Space Mantri Developers for Mantri Webcity Plotted Development Project of the Year Vaishnavi Group for Vaishnavi AT - One Life Industrial / Warehousing Project of the Year Horizon Industrial Parks for JCK HORIZON INDUSTRIAL PARK KOTHUR Sumadhura Group for Sumadhura Logistics Park Most Popular Project of the Year. Svamitva Group for Svamitva – Soulspring Landscape Project of the Year-Residential. Provident Housing Limited for PROVIDENT BOTANICO FM Project of the Year – Residential Brigade Group for Brigade Cornerstone Utopia FM Project of the Year – Industrial/Warehousing IndoSpace Development Management Pvt. Ltd for Oragadam Park CSR Excellence Award Space Click BUILDERS & DEVELOPERS AWARDS Developer of the Year – Residential Puravankara Limited Urban Tree Infrastructures Pvt. Ltd Developer of the Year – Commercial Sattva Group Excellence in Delivery. Provident Housing Limited Excellence in Customer Service. Sumadhura Group for RealView Initiative Developer of the Year - Industrial & Warehousing IndoSpace Development Management Pvt. Ltd. ARCHITECT & INTERIOR

AWARDS Architectural Firm of the Year RSP Design Consultants Architectural Design of the Year - Industrial/Warehousing. DSP Design Associates for GM Modular Soft Industrial Facilities Architectural Design of the Year – Institutional Urban Frame Pvt. Ltd. for Indian Institution of Information Technology Kurnool Architectural Design of the Year – Hospitality DSP Design Associates for LUXE WELLNESS RETREAT & CONVENTION CENTER Architectural Design of the Year – Residential Urban Frame Pvt. Ltd. for Prestige Vaishnoi - Rainbow Waters Architectural Design of the Year – Commercial Ponni, Oscar & Rahul Architects for Micromatic Office Interior Design Firm – Commercial Space Matrix Design Consultants Pvt. Ltd Architectural Design of the Year – Villa Urban Frame Pvt. Ltd. for Provident Deansgate Best Interior Design – Commercial Space Matrix Design Consultants Pvt. Ltd. for Embassy One Best Interior Design - Office Spaces RSP Design Consultants for GOVO SAR -3 (GOOGLE OWNED VENDOR OFFICES) Best Interior Design – Institutional Ponni, Oscar & Rahul Architects for DR. B. R. AMBEDKAR TELANGANA STATE SECRETARIAT BRANDING & MARKETING AWARDS Marketer of the Year Rohan Shah, Co-Founder, Realatte Project Launch of the Year Shriram Properties Ltd. for Codename Pudhiya, Chennai Digital Marketing Campaign of the Year Insomniacs Digital Pvt. Ltd. for K Raheja Corp Homes for Raheja Vistas Elite Innovative Marketing Concept of the Year ArisInfra Solutions Ltd. for KNS CANDRILL UKn Properties for The Belvedere by UKn (Codename: G.O.A.T.) Most Creative Use of Reels in Digital Marketing Webzaa Best Brand Storytelling in an Ad Film Realatte for Bhavisha Homes Integrated Brand Campaign of the Year Shriram Properties Ltd. for Shriram 122 West, Chennai Experiential Marketing Campaign of the year Realatte for Assetz Melodies Of Life Print Campaign of the Year Century Real Estate for Codename Built Rare Digital Marketing Agency of the Year Insomniacs Digital Pvt. Ltd. Realatte Advertising Agency of the Year Realatte OOH Campaign of the Year Realatte for Divyashree 77°Life Real-Estate Website of the Year Insomniacs Digital Pvt. Ltd. for GRC Infra PROPTECH AND FLEX SPACES AWARDS PropTech Brand of the Year Sell.Do PropTech Construction Technology of the Year Xpedeon PropTech Architectural Technology of the Year Nemetschek Group PropTech Marketer of the Year Govind Rai, Co-founder & CEO, Insomniacs Digital Pvt. Ltd PropTech Icon of the Year. Bimal Desai, Founder & Principal- DSP Design Associates | Co-Founder & CEO – Grydsense PropTech Innovative Solution of the Year Absolute CX by Insomniacs Digital Pvt. Ltd PropTech CRM Solution of the Year Sell.Do PropTech AI Application of the Year Grydsense Managed Offices Brand of the Year iSprout Coworking Space Workspace Brand of the Year WorKEZ Managed Offices Project of the Year 2GETHR HUB PVT LIMITED for 2GETHR @ORR NEW EXTENSION Coworking Space Design of the Year Unispace for ANSR INDIVIDUAL ACHIEVEMENT AWARDS CXO of the year S Rajesh, Chief Executive Officer, Elegant Builders and Developers CMO of the Year Dhruva Ghosh, EVP & Head Marketing, Provident Housing Ltd. & Purva Land CSMO of the Year Virendra Singh Sood, Chief Marketing Officer, Mantri Developers Chief Sales Officer of the Year Ankit Maharishi, VP- Sales, Marketing & CRM, ArisUniterm RE Solutions Pvt.Ltd (Part of ArisInfra Solutions Ltd.) Sustainable-Business Leader of the Year Subhakar Rao Surapaneni, Chairman, Champion Infratech Watch the Entire Event at : <https://www.youtube.com/watch?v=YOVvAOIX5dM>