

Exclusive Print Coverage for Park 63, Chennai

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REAL ESTATE } Shriram Properties

Park 63 by Shriram Properties in the Thriving Micro-Market of Perungalathur

Perungalathur, a dynamic micro-market in Chennai, is rapidly emerging as 'the' coveted residential hub. Its strategic location, coupled with excellent connectivity, is driving this growth. The inauguration of the Kilambakkam bus terminus this year, the extension of the metro line & the development of the 8-lane GST Road have significantly enhanced accessibility, making Perungalathur a well-connected locality. One of the standout projects in this market is the iconic Park 63 by Shriram Properties. Located on GST Road, this 57-acre integrated community is a testament to modern architectural excellence. Park 63 offers luxurious 3 BHK residences that blend urban living with natural serenity. Located near the expansive 1500-acre Vandalur Forest Reserve, residents can enjoy a unique living experience that combines the comforts of city life with the tranquility of nature. This community is designed to cater to the evolving needs of discerning buyers, featuring high-rise towers and over 40 modern amenities including a clubhouse, cricket nets, tennis courts, and a swimming pool.

Park 63 is also set to house a shopping mall with a multiplex, providing residents with a comprehensive lifestyle solution right at their doorstep. Its strategic location near The Gateway IT Park and proximity to Mahindra World City, MEPZ, ZOHO, and the OMR IT corridor makes it an ideal choice for professionals working in these major commercial hubs. Ideally located, the township is just 20 minutes from the airport, 1 km from the Chennai Bypass and Outer Ring Road, and directly opposite the Perungalathur railway station. This ensures that residents enjoy both peaceful living and easy access to the rest of the city, embodying the perfect blend of urban connectivity and serene residential life.

Developments like Park 63 by Shriram Properties are setting new benchmarks in urban living, offering a lifestyle that seamlessly integrates work, leisure, and nature. For modern home buyers seeking an upbeat and enjoyable lifestyle with top-notch amenities and connectivity, Perungalathur presents a compelling choice. Perungalathur's proximity to major industrial estates such as Guindy, Oragadam, Sriperumbudur, and Padappai is a key factor in its burgeoning popularity. These areas are major employment hubs, attracting professionals who seek convenient and accessible residential options. The seamless connectivity to these industrial estates, along with robust infrastructure, makes Perungalathur an ideal choice for many working professionals.

Shriram Properties, known for its strategic foresight in identifying and developing properties in emerging micro-markets, has a robust pipeline of 47 projects with 51 million square feet of saleable area. The company has 25 ongoing projects with an aggregate saleable area of 23.5 million square feet, with nearly 75% of these projects already sold. Shriram Properties has a proven track record, having delivered 44 projects with a saleable area of 24.3 million square feet over the years, demonstrating its commitment to quality and timely delivery.

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