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Building Dreams: Shriram Properties Unveils Codename Pudhiya Chennai Near Ponamallee



As Chennai's real estate landscape transforms, homebuyers are looking beyond mere housing to vibrant communities where modern amenities enhance quality of life. Codename Pudhiya Chennai by Shriram Properties Ltd., located in the rapidly developing West Chennai, captures this vision perfectly for those who embrace city living at its best. This growth is fueled by the Tamil Nadu government's ambitious development plans, including major infrastructure projects like the Chennai Peripheral Ring Road, the Kuthambakkam bus terminus, and new wholesale markets to ease congestion in Koyambedu. Further, government initiatives promoting industrial growth in Sriperumbudur and improved road networks to attract IT firms are transforming West Chennai into a hub for transport, commerce, and industry, ensuring sustainable growth and connectivity.

Nestled in this well-connected area, Codename Pudhiya Chennai offers thoughtfully designed two- and three-bedroom homes with amenities such as a pool, gym, jogging track, and social spaces for a holistic lifestyle experience. Its prime location connects residents seamlessly to transport hubs, educational centers, and workspaces, making it ideal for young professionals and families. For Shriram Properties, Codename Pudhiya Chennai is more than a residential project—it's commitment to creating homes that foster growth, comfort, and community.

Strategically located, Codename Pudhiya Chennai offers exceptional connectivity, ensuring residents are just 10 minutes from Thirumazhisai Metro Station, 5 minutes from the Chennai New Mofussil Bus Terminus, and a mere 5 minutes from the Chennai-Bangalore Expressway. The project is also conveniently positioned 40 minutes from Chennai's proposed Parandur Airport, 10 minutes from Irungattukottai SIPCOT (an industrial hub), 25 minutes from Sriperumbudur, and 40 minutes from Porur IT Park. This prime location guarantees seamless access to work hubs, transport points, and recreational areas, streamlining daily life. Rajesh and Anitha, a young couple expecting their first child, found this proximity to key infrastructure a decisive factor in their choice. "We wanted a home where we could raise our

family, with easy access to everything we need—schools, healthcare, and transport. Codename Pudhiya Chennai ticked all the boxes for us," Anitha shared.

Codename Pudhiya Chennai is not just about housing; it's about cultivating a community where residents of all ages can thrive. Vivek Venkateswar, Chief Sales & Marketing Officer at Shriram Properties Ltd, emphasizes, "We recognize the importance of creating spaces that align with the city's dynamic landscape while meeting the aspirations of its residents. This micro-market offers an excellent balance of lifestyle and connectivity, ensuring that our buyers have a home they love and a rewarding investment.

"With a projected revenue potential of Rs. 550-600 crores, this project aims to redefine what it means to live well in West Chennai. For Shriram Properties, the focus extends beyond numbers; it's about creating homes that empower families like Rajesh and Anitha to build a bright future.

At the heart of Codename Pudhiya Chennai lies a vision to provide more than mere residential units; it's about crafting meaningful living experiences. With an abundance of amenities and a strong emphasis on community, this project fulfills the dreams of homebuyers seeking a well-connected, thoughtfully designed lifestyle. Each family that moves in contributes to a thriving environment where comfort, convenience, and community seamlessly coexist, making Codename Pudhiya Chennai a truly exceptional place to call home.

Shriram Properties Ltd (SPL) is a prominent player in South India's residential real estate sector, primarily focusing on mid-market and affordable housing. Among the top five developers in the region, Shriram Properties Ltd has made its mark with a significant number of units launched from 2012 to mid-2018. The company also offers mid-market premium and luxury housing, as well as commercial, office space, and plotted developments.

As part of the esteemed Shriram Group, which boasts over 40 years of experience, Shriram Properties Ltd enjoys robust brand recognition and trust across multiple sectors, including retail financial services. This affiliation not only enhances its credibility but also instills confidence among homebuyers, lenders, and stakeholders, allowing Shriram Properties Ltd to deliver lasting value in the real estate market. With a commitment to quality and innovation, Shriram Properties continues to shape the future of residential living in South India.