

## MEDIA RELEASE

### 5K Woof-Friendly Run as Training Run for Bengaluru Marathon to be held on Saturday, September 30th, 2023.

- *Event to be marked by free pet camp.*
- *Over 500 runners will participate in the event.*

**Bengaluru, 27 September 2023:** Shriram Properties Limited (SPL) is excited to announce its continued association with the famed Bengaluru Marathon for the 9th consecutive year. The Bangalore Marathon is scheduled to be held on 8<sup>th</sup> October 2023.

In the run-up to the Marathon, SPL, in association with Bengaluru Marathon, is organizing a “**5K Woof-Friendly Run**” to prepare runners for the mega event. The *5K Woof-Friendly Run* is scheduled to be held at **Shriram Pristine Estates** at Doddaballapura Main Road on **Saturday, 30<sup>th</sup> September 2023**.

As a part of SPL CEED (Collective Employee Engagement Drive), approximately 200 of SPL employees, both direct and contracted, will participate in the 5K run.

The *5K Woof-Friendly Run* is not a typical run, it's a celebration of health, companionship, and compassion. While run enthusiasts and pet parents participate in the event, their furry companions will be kept engaged during the run. SPL will provide fostering services for the pets, ensuring they are well taken care of throughout the event. This event promises a great experience for pet lovers and pet parents, with pet play area, pet care and pet adoption drive.

SPL has partnered with “**Urban Animal**” and “**Pawasana**” for this 5K Run. The partnership is aimed at enhancing the event experience for all participants through interactive sessions and valuable insights into pet care. *Urban Animal* is on a pathbreaking journey to improve pet health by screening for most common genetic diseases in dogs using a simple DIY swab test, while *Pawasana* is a unique concept which works towards spreading awareness for Indie dogs and experience for indies to be able to find home.

“This 5K run is organised with the objective to promote fitness and celebrate the bond between pet parents and their furry friends. Set amidst the serene backdrop of our project at Shriram Pristine Estates, Bengaluru, it's not just a run-in preparation for the Bengaluru Marathon 2023, it's an opportunity for pet lovers to come together, and learn more about pet well-being and encourage pet adoption. This will enrich the event, making it a more meaningful and enjoyable experience for pet parents and pet lovers.” said **Murali Malayappan, Chairman & Managing Director, Shriram Properties Ltd**

**Date:** Saturday, September 30th, 2023

**Time:** 6:00 AM - 8:00 AM (5K run begins at 6:30 AM following a warm-up session)

**Dress Code:** Running gear, and don't forget to bring your furry best friends along!

**RSVP/ Contact number:** +91 90080 77723

**Registration:** <https://forms.gle/pYmUJRuhuhVo9C9i6> .

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### **About Shriram Properties:**

*Shriram Properties Ltd (SPL) is one of South India's leading residential real estate development companies, primarily focused on the mid-market and affordable housing categories. SPL's key markets include Bangalore, Chennai and Kolkata which together account for nearly 85% of its development activities. SPL has demonstrated track record having delivered 39 projects with a saleable area of 22 msf, mostly in the cities of Bengaluru and Chennai. SPL has a strong development pipeline comprising of 49 projects with an aggregate development potential of 52 msf, as of June 30, 2023.*

*SPL is part of the Shriram Group, a prominent business group with four decades of operating history in India and is backed by globally renowned private equity player affiliated with TPG. SPL made its initial public offering and became a publicly traded company in Dec'21.*

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